Evaluation of expression of interest event application - updated for 1 April 2021 EOI Event applications

Event Name :			Panel Member :
Event Date :			Overall Score :
Does the date of this event clash with any other application?			Recommend for approval :
Economic Benefit - 25%	**Max Points**	**Score**	**Notes**
Generate income for the local economy.			
Procure goods and services locally where possible.			
Contribute towards meeting the council's strategic objectives around shaping places and developing prosperity			
Have local business involvement.			
Show variety in their offer to attract different customers			
Total Score	25		
Event Organisers Experience/previous experience - 25%	**Max Points**	**Score**	
Organiser's past performance and experience in organising previous events			
Demonstrate the need to comply with relevant legislation and guidance			
Payment of fees/outstanding debts			
Total score	25		
Financial Viability - 20%	**Max Points**	**Score**	
Demonstrate the financial viability of the proposed event			
Total score	20		
Promotes the district and enages the community - 15%	**Max Points**	**Score**	
Promoting Lichfield District as a vibrant and attractive place to live, work and visit			
Encouraging community engagement - residents and businesses, and promoting civic pride in events and festivals			
Supporting cultural, economic, community and social growth for the benefit of the district			
Total score	15		
Enviromental Impacts - 15%	**Max Points**	**Score**	
Impact of noise, vibration, fumes, disruption on local communities and the enviroment			
Waste management (including minimising visitor and trade waste) and managing risk of spillages and surface damage to/on the local environment, including plans for cleaning up after an event and suitably restoring a site/location			
Promotion of the use of recycled materials.			
Total score	15		
Overall score	100		

To grant an in principle approval, score must achieve 70 - subject to no date clash